

Silvia Téliz

Philadelphia, PA, USA | silvia.teliz@asc.upenn.edu | silviateliz.github.io | linkedin.com/in/silvia-teliz

Summary

I am a PhD candidate at the Annenberg School for Communication, University of Pennsylvania. My research explores the visual representation of social identity in Latin American political communication using computational methods.

Education

Annenberg School for Communication, University of Pennsylvania, PhD in Communication – Philadelphia, PA, USA Aug 2022 – present

- *Certificate in College and University Teaching* awarded in 2025 for my training and experience in higher education teaching

Annenberg School for Communication, University of Pennsylvania, Master of Arts in Communication – Philadelphia, PA, USA Aug 2022 – May 2024

Universidad Panamericana, Bachelor of Arts in Communication – Mexico City, Mexico Aug 2014 – May 2018

Awards

Graduate Scholarship in Sciences and Humanities 2025

Awarded by the Ministry of Science, Humanities, Technology and Innovation of Mexico (SECIHTI)

Fulbright García-Robles Scholarship 2022

Awarded by the US-Mexico Foundation (COMEXUS)

Research Positions

Politics, Identities, and Communication Lab – Annenberg School for Communication, University of Pennsylvania May 2025 – present

Research fellow

- Contributed to collaborative research projects through computational data analysis, including the collection, cleaning, and processing of large datasets.
- Provided intellectual input and drafted significant portions of resulting peer-reviewed manuscripts.

Center for Advanced Research in Global Communication – Annenberg School for Communication, University of Pennsylvania Aug 2022 – Aug 2023

Research fellow

- Worked under Dr. Juan Llamas Rodriguez's supervision on the development of a mixed-methods study on the representation of gender and skin color stereotypes in Mexican telenovelas and TV series (a report commissioned by the Luminate foundation).
- Co-wrote a book chapter on colorism and cultural activism in Mexico for Planet Digital (NYU Press).

Teaching Positions

Children and Media – Annenberg School for Communication, University of Pennsylvania Aug 2024 – Dec 2024

Teaching fellow

- Provided individual assistance and clarification during dedicated office hours.
- Assisted the instructor with logistical tasks, such as managing the online learning platform and maintaining grade and attendance records.
- Graded and provided dedicated feedback for assignments and final papers.
- Assisted in designing and grading exams.

- Taught lecture on racial representations in children's media.

Quantitative Methods for Communication Research – Universidad Panamericana, Mexico City 2020 – 2022

Instructor

- Served as the Instructor of Record for an undergraduate-level course, delivering all lectures and directing all class activities for the Communication major.
- Designed all educational materials, including original slides, assignments, tests, and lab activities.
- Introduced the programming language R into the curriculum as the main tool for learning Quantitative Methods.
- Held regular office hours for student assistance and managed the grading of all assignments, including weekly lab activities and final projects.

Presentations

Picturing Immigration: A Multimodal Computational Analysis of the 2024 U.S. Presidential Campaign August 2025

Silvia Téliz, Gayoung Jeon

PolNet-PACSS conference - Boston, MA, USA - poster presentation

A Picture is Worth a Thousand Fictions: Visual Political Communication in the Age of Generative AI April 2025

Silvia Téliz

CIND Workshop 2025 - Philadelphia, PA, USA - invited talk

Hues of Victory: Using Computer Vision to Examine Skin Color's Influence on Electoral Success June 2024

Silvia Téliz

ICA Preconference, "A Computational Turn in Journalism: Opportunities and Challenges in a Cross-Disciplinary Field" - Singapore - paper presentation

Status, Color and Race: Dissecting the content of Latin American class stereotypes May 2023

Valentina Proust Iligaray, Silvia Téliz

ICA Preconference: "Media and Communication in Global Latinidades" - Online - paper presentation

Publications

Poder Prieto: Media, Colorism, and Cultural Activism in Mexico (In press) 2026

Juan Llamas-Rodriguez, Silvia Téliz

Planet Digital (NYU Press)

Agresiones a periodistas y cobertura mediática de la corrupción 2021

Georgina Flores-Ivich, Silvia Téliz Martínez

<https://doi.org/10.2307/j.ctv1jhvn9w> (Crisis de estatalidad y violaciones a derechos humanos)

Scholarly Memberships and Service

Center for Information Networks and Democracy – Annenberg School for Communication, University of Pennsylvania 2023 – present

Doctoral fellow and meeting administrator

Center for Advanced Research in Global Communication – Annenberg School for Communication, University of Pennsylvania 2022 – present

Doctoral fellow

Graduate Student Council – Annenberg School for Communication, University of Pennsylvania 2023 – 2024

Member and information manager

Languages

1. Spanish: native speaker
2. English: advanced (C2)
3. French: intermediate (B2)
4. German: intermideate (B1)